



FREQUENTLY ASKED QUESTIONS

Q: What does the Syndicate Coffee Team (SCT) do?

A: We sell organic coffee with a purpose. We created a platform where Foundations can raise money and awareness through coffee subscriptions and single purchases. It's all about the ROI (RETURN ON IMPACT)!

Q: What percentage of the profit from each sale is given back to our foundation?

A: SCT donates 100% back (90% of profits to Foundation and 10% to our farmers).

Q: Is there a cost to the foundation?

A: No cost at all!

Q: What is needed from our Foundation to get started?

A: All we need is your logo in a .png or .jpeg format and if you'd like, a picture from a past event to post on our website. You will get listed on our website with an option at checkout to choose your foundation.

Q: Does our Foundation have to do marketing?

A: No, but we would like to work as a team letting your supporters and sponsors know about the Syndicate Coffee Team program. We can do this through social media, newsletters, emails, website, etc.

Q: How do we get an accounting of what is being purchased to support our foundation?

A: You will receive a quarterly report of all subscriptions / purchases along with the monetary donation quarterly with the report.

Q: Why do we only use organic coffee?

A: High in antioxidants, vitamins and minerals, **coffee** boosts the immune system and guards against disease. Free of pesticides and artificial fertilizers, **organic coffee** reduces the risk of harmful chemical ingestion. Moderate amounts of caffeine can provide a natural energy boost. Of the coffees worldwide, 97% are treated with pesticides and other chemicals, while only 3% of the coffees today are organic.

Q: What is the origin of the organic coffee?

A: SCT works with organic coffee farmers from different regions and will feature different farmers throughout the year. (Mexico, Ethiopia, Honduras, Guatemala, Etc.)

Q: Where is the coffee roasted?

A: SCT teams with a local roaster and importer out of the Kansas City area that roasts on order and ships the coffee directly to the buyer. On a coffee subscription, freshly roasted coffee is shipped the 1st and/or the 15th of the month.

Q: Why do you only offer coffee in 2 lb. bags?

A: Multiple studies have found that a daily coffee intake of four cups is a safe amount. Even federal dietary guidelines suggest three to five eight-ounce cups of coffee per day (providing up to 400 milligrams of caffeine) can be a part of a healthy diet. Dr. Steven Nissen, Chief Academic Officer of the Heart and Vascular Institute at the Cleveland Clinic, told USA TODAY there isn't a specific daily limit that would apply to everyone, but drinking more than four to five cups provides for more caffeine than he would recommend.

A study from the National Institutes of Health published similar findings: those who drank at least three cups of coffee daily had a 10 percent lower risk of death. The review examined over 400,000 men and women ages 50 to 71.

So, the SCT offers our coffee in 2, 4 or 6 lb. quantities.

2 lbs. = 160 (9 oz. cups)

4 lbs. = 320 (9 oz. cups)

6 lbs. = 480 (9 oz. cups)

Q: How much does a 2 lb. bag cost?

A: The price of the 2 lb. bag is \$35.99. That price includes shipping.

Q: What are the approximate donation projections for our foundation based on subscriptions?

A: The approximate donation per 2 lb. bag is \$8.03, 4 lb. bag is \$13.59 and 6 lb. bag is \$16.64. Based on that, see below chart for potential annual donations based on number of subscriptions.

FOUNDATIONS - ANNUAL PROJECTION

SUBSCRIPTION ESTIMATE (ANNUAL)		1 Sub.	50 Sub.	100 Sub.	500 Sub.	1000 Sub.
2 LB ORGANIC	\$ 8.03	\$ 96.36	\$4,818	\$ 9,636	\$ 48,180	\$ 96,360
4 LB ORGANIC	\$ 13.59	\$163.08	\$8,154	\$ 16,308	\$ 81,540	\$ 163,080
6 LB ORGANIC	\$ 16.64	\$ 199.68	\$ 9,984	\$ 19,968	\$ 99,840	\$ 199,680

Q: What Foundations are you currently teaming with?

A: Deron Cherry Foundation, Hunter’s Hope Foundation (Jim Kelly’s Foundation), Code 1 Wellness, Angel Flight Central, NPH USA, Children’s Charity of the Bluegrass, Willie Stargell Foundation, Chapel Haven Schleifer Center, Homes For Our Troops, and the National Fallen Firefighters Foundation.

Q: How was the SCT created?

A: The SYNDICATE COFFEE Team was founded by Art Still, former All-American Football player from the University of Kentucky. Following his collegiate career Art was second player picked in the NFL draft behind Earl Campbell to the Kansas City Chiefs in 1978, playing 10 years with the Chiefs and 2 years with the Buffalo Bills while earning NFL All-Rookie Team, a 4X All-Pro, and is a Kansas City Chiefs Hall of Famer. He was inducted to the College Football Hall of Fame in 2015. Art has always believed and lived a very blessed, organic and healthy life and those beliefs continue today through his SYNDICATE COFFEE Team products.

For more information visit syndicatecoffeeteam.com or email us at info@syndicatecoffeeteam.com